

INTERNATIONAL CULTURAL OPEN CALL

Visual Identity for a Multidisciplinary Electronic & Performative Music Project

HOUSE OPERA

Project initiated by **cnc**

Produced within the **House Opera Project**

In cultural and media partnership with **KUD Ljiljan Zadar, Dragon Teatar, Zadar TV** and **Diadora TV**

Project timeline

Open call opens: **01 June 2026**

Submission deadline: **01 July 2026 (23:59 CET)**

Results announcement: **early August 2026**

Official website: <https://album.theater>

Institutional contact: **opencall@album.theater**

1. Project Description

House Opera – Electric Nights is a three-act contemporary electronic opera combining electronic music, visual arts and performative practices. The project explores club culture as a modern ritual space and reflects on technology, control, resistance and collective experience.

2. International and Transnational Dimension

Although all lyrics are performed in English, vocal performers originate from Colombia, Argentina, Germany, Italy and Poland. This transnational collaboration positions the project within a clearly international cultural framework.

3. Objectives of the Open Call

The open call aims to commission a high-quality visual identity, support visual artists through a transparent international process, encourage interdisciplinary collaboration and generate materials suitable for public and institutional presentation.

4. Artistic and Cultural Relevance

The project situates electronic music within broader cultural discourse, addressing digital mediation, algorithmic systems, authorship and the transformation of public space through sound and performance.

5. Implementation and Outputs

Expected outputs include digital and physical album editions, printed materials, audiovisual content, visual identity systems, and curated exhibitions potentially expanded through performative and public programming.

6. Selection Body

Submissions will be reviewed by a selection body composed of Maja Širić, Leonarda Kurtov and Luka Šokota.

7. Selection Procedure

The open call is conducted through an online submission platform. Applications are evaluated based on conceptual strength, originality, artistic quality and relevance to the project framework.

8. Award and Professional Engagement

One selected artist or collective will receive a professional fee of 500 EUR and collaborate with the project team on final adaptations of the visual identity for digital, print, audiovisual and exhibition formats.

9. Usage of the Selected (Winning) Work

The selected (winning) visual work will be used as the official visual identity of the House Opera – Electric Nights project. The organizer is granted a non-exclusive, royalty-free license to use the selected work for physical audio releases (including CD and vinyl), digital releases, the official project website, promotional materials, and audiovisual works related to the project, including music videos. The selected work may also be reproduced and applied to limited non-commercial merchandise (e.g. T-shirts, caps) and custom promotional or prize objects (e.g. a hand-painted or printed musical instrument). The artist retains full copyright and moral rights. Any use beyond the scope of the House Opera project requires additional agreement with the artist.

10. Timeline Flexibility

The organizers reserve the right to adjust the timeline if necessary. Any changes will be communicated via the official project website.

11. Rights and Ethical Standards

Artists retain full moral authorship of their work. Usage rights granted to the organizers are limited strictly to the House Opera project, ensuring ethical and transparent artistic collaboration.

12. Exhibition and Public Presentation

Selected and shortlisted submissions may be presented as part of a non-commercial group exhibition related to the House Opera project. Participation in the exhibition does not involve transfer of copyright, and full artist credit will be clearly displayed. Artists will be informed prior to any public presentation of their work.

13. Institutional Context and Partnerships

KUD Ljiljan Zadar provides cultural and organizational support. Dragon Teatar contributes dramaturgical and performative expertise. Media partners Zadar TV and Diadora TV ensure documentation, dissemination and public accessibility of the project.

14. Data Protection and Privacy

Submitted personal data will be used solely for the purposes of this open call and will not be shared with third parties.

15. Archival and Documentation

The project may be documented for archival, reporting and promotional purposes, with proper artist credit provided in all cases.

16. Communication of Results

Results will be published on the official project website and selected artists will be notified by email. Due to the expected number of submissions, only selected artists will be contacted.

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